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*Pride of the Fox, Inc. is a volunteer based not-for-profit organization that provides community events in the St. Charles area.*

## **Bartender of the Year Contest**

February 1 – March 4, 2012

This exciting new contest is open to any bartender employed in the city of St. Charles during February 1<sup>st</sup> and March 4<sup>th</sup>. Contestants will be profiled in the local news media and will compete for \$1 votes. The top 10 bartenders with the most votes by February 27<sup>th</sup> will move on to the “Mix-Off” competition on Sunday, March 4<sup>th</sup>. Contestants will create their best signature drink and present it to the panel of judges. The participant with the best drink will be named Bartender of the Year and receive a prize package. This fun fundraiser will benefit the St. Patrick’s Parade & Festivities and RiverFest, local events produced by the volunteer based non-profit, Pride of the Fox, Inc (POTF).

How to enter: Fill out the Contest Application/Bio and email to – info@prideofthefox.com, fax to 630.443.7047 or hand deliver to the receptionist desk at the Municipal Center, 2 E. Main Street. A representative from POTF will contact you to confirm your entry, set up the photo time and donation box delivery.

What you can win: First off, Bragging Rights! You will be named the Bartender of the Year in St. Charles for 2012, you will also represent your fellow bartenders in the St. Patrick’s Parade, you will make a guest appearance in the festival tent after the parade and a the 30<sup>th</sup> birthday party for RiverFest in June, 2 weekend guest passes for the RiverFest tent which includes food, drinks and exclusive seating for the concerts, and \$500 CASH! Cash prizes will be awarded for the 2<sup>nd</sup>, 3<sup>rd</sup> Place and the “People’s Choice”.

Rules: All contestants must be 21 years or older and be employed at a restaurant, bar or tavern in the 60174 and 60175 zip codes. Contestants must fill out an application and agree to have a photo and bio published in local media and on social media to help promote the contest. Locked boxes will be delivered before the contest for voting. You will receive one vote for each dollar raised. The 10 participants with the most votes will move on to the “Mix-Off” where they will create a drink from the products provided on site. Winning drink will be chosen by a panel of judges and their decision is final. A “People’s Choice” award will be given to the Bartender with the most votes at the “Mix-Off” as decided by the general public. Box will be picked up on February 27<sup>th</sup> by a representative of Pride of the Fox, Inc. Accounting will be done by the firm, JC Olson & Associates and the top 10 vote receivers will be contacted by Wednesday, February 29, 2012. All decisions are final and are made by the executives of Pride of the Fox, Inc. Proceeds from the contest will be used to fund the events produced by Pride of the Fox, Inc. in St. Charles.